

Platinum Sponsor

Rs, 4,800,000/- including taxes



Exclusivity

- Only One Sponsorship in Platinum Category.

Sponsors Category

- Platinum sponsor will be our Title Sponsor, “Presents”, for Shaadi Expo Pakistan.

Inaugural Ceremony:

- Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition.
- Logo on the backdrop
- 50 Invitations

Stall

- Bare space of 40ft x 30ft size at prominent location in Hall 2.
- Bare space of 18ft x 12ft in the reception area.

Advertising / Media

- Guest Participation in Shaadi Expo TV Show, FM Program, Web Show.
- Profile (200 words) & one full page color advertisement in the Exhibition’s Catalogue.
- Logo in the Exhibition’s Catalogue.
- Coverage of Sponsor in the Event Bulletin.
- Sponsor’s Logo will be placed in TV Ad, Cable TV Ad, Print Ads Campaign.
- Sponsor’s Logo will be placed on Invites.
- Sponsor’s Logo will be placed in e-newsletter & email campaign to over 500,000+ subscribers.



Platinum Sponsor

Rs, 4,800,000/- including taxes



Advertising / Media

- Placement of Sponsor's Logo on Road Streamers.
- Sponsor's Logo will be placed at opening/closing ceremony backdrop.
- Sponsor's logo will be placed in all online marketing campaigns.
- Sponsor's logo will be placed and acknowledgement on the event website along-with Hyperlink.
- Sponsor's logo will be placed on Truck Floater.
- Sponsor's Name in 1 Million+ SMS campaign

Branding

- One Podium outside Banner (20' x 10' size) facing the Main Entrance.
- One Main Building Panel (33' x 12' size) on the Main façade (Entrance).
- One Dee Shaped Panel Banner (18' x 8'/3'6" size) on the Top Rim (Parapet) of Hall-3.
- Placement of Buntings
- Two Banner 10x10 Hall way
- Two Vinyl Banner (4' x 5' size) on the top of door at left/right entrance congress centre. (1st Tier)
- Logo on the backdrop at Main Reception / Media Wall.
- Two (2) Corridor Panel Flex Printed Banners (8' x 8' size) in the Corridor.
- Placement of Sponsor's Logo on Expo Streamers.

Continuous Marketing

- Promotion on our 3 Million users' network throughout the year.
- Placement of marketing material in our matrimonial offices.
- Sharing of client information for future sale.

“And that's what we call everlasting relation between us.”



Diamond Sponsor

Rs. 3,000,000/- including taxes



Sponsors Category

- Diamond sponsor will be our “**Powered by**”, Sponsor for Shaadi Expo Pakistan.

Inaugural Ceremony:

- Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition.
- Logo on the backdrop
- 25 Invitations

Stall

- Bare space of 40ft x 20ft in Hall 2 or 3.

Advertising / Media

- Guest Participation in Shaadi Expo TV Show, FM Program, Web Show.
- Profile (100 words) & half page color advertisement in the Exhibition’s Catalogue.
- Logo in the Exhibition’s Catalogue.
- Coverage of Sponsor in the Event Bulletin.
- Sponsor’s Logo will be placed in TV Ad, Cable TV Ad, Print Ads Campaign.
- Sponsor’s Logo will be placed on Invites.
- Sponsor’s Logo will be placed in e-newsletter & email campaign to over 500,000+ subscribers.



Diamond Sponsor

Rs. 3,000,000/- including taxes



Advertising / Media

- Placement of Sponsor's Logo on Road Streamers.
- Sponsor's Logo will be placed at opening/closing ceremony backdrop.
- Sponsor's logo will be placed in all online marketing campaigns.
- Sponsor's logo will be placed and acknowledgement on the event website along-with Hyperlink.
- Sponsor's logo will be placed on Truck Floater.
- Sponsor's Name in 1 Million+ SMS campaign

Branding

- One Podium outside Banner (10' x 10' size) facing the Main Entrance.
- One Main Building Panel (33' x 12' size) on the Main façade (Exit).
- One Dee Shaped Panel Banner (18' x 8'/3'6" size) on the Top Rim (Parapet) of Hall-3.
- Placement of Buntings
- One Banner 10x10 Hall way
- One Vinyl Banner (4' x 5' size) on the top of door at left/right entrance congress centre. (2nd Tier).
- Logo on the backdrop at Main Reception / Media Wall.
- One Corridor Panel Flex Printed Banners (8' x 8' size) in the Corridor.
- Placement of Sponsor's Logo on Expo Streamers.

Continuous Marketing

- Promotion on our 3 Million users' network throughout the year.
- Placement of marketing material in our matrimonial offices.
- Sharing of client information for future sale.

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Gold Sponsor

Rs. 1,800,000/- including taxes



Sponsors Category

- Diamond sponsor will be our “**Excellence**”, Sponsor for Shaadi Expo Pakistan.

Inaugural Ceremony:

- Guest of Honor Reception to CEO/ Chairman of the Sponsor in the Exhibition.
- Logo on the backdrop
- 15 Invitations

Stall

- Bare space of 20ft x 20ft size in Hall 2 or 3.

Advertising / Media

- Guest Participation in Shaadi Expo TV Show, FM Program, Web Show.
- Profile (50 words) & quarter page color advertisement in the Exhibition’s Catalogue.
- Logo in the Exhibition’s Catalogue.
- Coverage of Sponsor in the Event Bulletin.
- Sponsor’s Logo will be placed in TV Ad, Cable TV Ad, Print Ads Campaign.
- Sponsor’s Logo will be placed on Invites.
- Sponsor’s Logo will be placed in e-newsletter & email campaign to over 500,000+ subscribers.



Gold Sponsor

Rs. 1,800,000/- including taxes



Advertising / Media

- Placement of Sponsor's Logo on Road Streamers.
- Sponsor's Logo will be placed at opening/closing ceremony backdrop.
- Sponsor's logo will be placed in all online marketing campaigns.
- Sponsor's logo will be placed and acknowledgement on the event website along-with Hyperlink.
- Sponsor's logo will be placed on Truck Floater.
- Sponsor's Name in 1 Million+ SMS campaign

Branding

- One Panel (33' x 12' size) on the façade of Expo Centre.
- One Dee Shaped Panel Banner (18' x 8'/3'6" size) on the Side Rim (Parapet) of Hall-3.
- Placement of one Vinyl Banner (4' x 5') on the top of left/right entrance Congress Centre (3rd Tier)
- Logo on the backdrop at Main Reception / Media Wall.
- Placement of Sponsor's Logo on Expo Streamers.

Continuous Marketing

- Promotion on our 3 Million users' network throughout the year.
- Placement of marketing material in our matrimonial offices.
- Sharing of client information for future sale.

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Silver Sponsor

Rs. 600,000/- including taxes



Sponsors Category

- Diamond sponsor will be our “**Executive Associate**”, Sponsor for Shaadi Expo Pakistan.

Stall

- Bare space of 20ft x 10ft size in Hall 2 or 3.

Advertising / Media

- Sponsor’s Logo will be placed in e-newsletter & email campaign to over 500,000+ subscribers.
- Sponsor’s Name in 1 Million+ SMS campaign
- Sponsor’s Logo will be placed at opening/closing ceremony backdrop.
- Sponsor’s logo will be placed in all online marketing campaigns.
- Sponsor’s logo will be placed and acknowledgement on the event website along-with Hyperlink.

Branding

- One Dee Shaped Panel Banner (18’ x 8’/3’6” size) on the Side Rim (Parapet) of Hall-3.
- Placement of one Vinyl Banner (4’ x 5’) on the top of left/right entrance Congress Centre (3rd Tier)
- Logo on the backdrop at Main Reception / Media Wall.

Continuous Marketing

- Promotion on our 3 Million users' network throughout the year.
- Placement of marketing material in our matrimonial offices.
- Sharing of client information for future sale.

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Bronze Sponsor

Rs. 300,000/- including taxes



Sponsors Category

- Diamond sponsor will be our “Associate”, Sponsor for Shaadi Expo Pakistan.

Stall

- Bare space of 10ft x 10ft size in Hall 2 or 3.

Advertising / Media

- Sponsor’s Logo will be placed in e-newsletter & email campaign to over 500,000+ subscribers.
- Sponsor’s Name in 1 Million+ SMS campaign
- Sponsor’s Logo will be placed at opening/closing ceremony backdrop.
- Sponsor’s logo will be placed in all online marketing campaigns.
- Sponsor’s logo will be placed and acknowledgement on the event website along-with Hyperlink.

Branding

- One Dee Shaped Panel Banner (18’ x 8’/3’6” size) on the Side Rim (Parapet) of Hall-3.
- Placement of one Vinyl Banner (4’ x 5’) on the top of left/right entrance Congress Centre (3rd Tier)
- Logo on the backdrop at Main Reception / Media Wall.

Continuous Marketing

- Promotion on our 3 Million users' network throughout the year.
- Placement of marketing material in our matrimonial offices.
- Sharing of client information for future sale.

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TV/FM/Fashion Show/Style Stage

Fashion Show - Ramp Walk	Free for Platinum, Diamond, Gold, Silver
Fashion Show - Ramp Walk	Rs. 100,000 per 15 Minutes for others
Style Stage - Speaker Session	Free - Platinum, Diamond, Gold, Silver, Bronze
Style Stage - Speaker Session	Rs. 50,000 per 15 Minutes for others
Style Stage - Activity	Free for Platinum, Diamond, Gold, Silver
Style Stage - Activity	Rs. 75,000 per 1 hour
Celebrity Visit or Endorsement	Free for Platinum, Diamond, Gold
Celebrity Visit or Endorsement	Rs. 100,000 per Celebrity
Shaadi Expo - TV / FM Show	Free for Platinum, Diamond, Gold
Shaadi Expo - TV / FM Show	Rs. 50,000 per program
Passage Branding	Rs. 75,000
Pillar Branding	Rs. 50,000
Logo Placement & Start-ups	Rs. 50,000
Dedicated / Shared LED	Rs. 50,000 / Rs. 25,000
Inside Fence Bar	Rs. 25,000

Sponsorship Comparison

SPONSORSHIP PACKAGE	PLATINUM	DIAMOND	GOLD	SILVER	BRONZE
Sponsors Category	Presents	Powered By	Excellence	Exec. Associate	Associate
Number Of Sponsors	1	1 per Hall	4 per Hall	Unlimited	Unlimited
Exhibition Bare Space	40x30 ft	40x20 ft	20x20 ft	20x10 ft	10x10 ft
Reception Bare space	18x12ft	-	-	-	-
Space Placement	Hall 2	Hall 2 or 3	Hall 2 or 3	Random	Random
Guest Of Honour	Y	Y	Y	-	-
Shaadi TV Show Participation	Y	Y	Y	-	-
Shaadi FM Show Participation	Y	Y	Y	-	-
Celebrity Visit on Stall	Y	Y	Y	-	-
Fashion Show	Y	Y	Y	Y	-
Style Stage - Activity	Y	Y	Y	Y	-
Style Stage - Speaker	Y	Y	Y	Y	Y
1 Million+ SMS (6 Elite Area of City)	Y	Y	Y	Y	Y
500,000+ Emails	Y	Y	Y	Y	Y
Truck Floater Marketing	Y	Y	Y	-	-

Packages Sponsorship & Simple Exhibitors

Package	Size	Space Type	Price Rs. Incl. Taxes
Sponsorship Packages			
Platinum	40 x 30 feet	Exclusive / Presents	4,800,000
Diamond	40 x 20 feet	Exclusive / Powered by	3,000,000
Gold	20 x 20 feet	Exclusive / Excellence	1,800,000
Silver	20 x 10 feet	Exclusive / Exe. Associate	600,000
Bronze	10 x 10 feet	Exclusive / Associate	300,000
Simple Exhibitors			
A	10 x 10 feet	Regular	120,000
B	20 x 10 feet	Regular	275,000
C	20 x 20 feet	Exclusive	525,000
Kids Area Sponsorship			600,000
Food Court Sponsorship			700,000

Shaadi Expo Pakistan will provide bare space. Contact **“Mega Marketing Network”** for stall designing.