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The Most Trusted Matrimonial Service in Pakistan



# Shaadi Organization Pakistan

The Most Trusted Matrimonial Service in Pakistan





Marry someone you believe  
can help you get to

**JANNAH,**

no matter what race  
or tribe they are.



- Anonymous





## Muhammad Ali

### Message From **CEO**

Muhammad Ali is a Serial Entrepreneur and Business Consultant with over 20 years of experience in Information Technology, Financial Planning, Startup Growth, Marketing, Business Development, Brand Management, & Growth Consulting. He is an MBA from SZABIST & Master of Science from PIMSAT, where he secured 1st Position, & achieved a Gold Medal & Rector's Roll of Honor. He also holds 11 international certifications. He has helped 1000+ international clients in setting up their businesses, grow their clientele, & establish their brands. Over the last 10 years, he has helped his clients earn over Rs. 1 Billion in revenue.

He is the CEO of Mega Marketing Network, Wisdompad, Shaadi Organization Pakistan, Models Hunter, Rising Star Talent Agency Pakistan, & Shopping Deals, & engages with both local and international clients. Currently, he is planning to launch a Media Channel & Clothing Brand in Pakistan, & is on the mission to train 10,000 IT Professionals by the year 2020.



## Dr. Sadaf Ajmal Ali

### Message From **Director**

I am well aware of how challenging it is for parents to find the perfect match for their children. That is why, we, at Shaadi Organization, are committed to putting the minds of parents at ease by providing them with a platform where they can easily find suitable partners for their children. By utilizing our website and through live consultation services, your children can get to experience a beautiful life of togetherness with their partners.

# Introduction

Shaadi Organization Pakistan is the leading matrimonial service in the country, offering professional and trustworthy services to individuals who are in search of an ideal life partner. By getting yourself registered at our advanced online portal, you can browse through thousands of profiles and choose suitors you think you may be interested in to take the process forward. We then facilitate meetings and lend a helping hand so you can tie the knot with the person of your choice.

## Why Was Shaadi Organization Founded?

With an increasing number of single individuals in Pakistani struggling to get married and settle down, we, at Shaadi Organization, felt the need to step in. We created this organization to help individuals find their soul mates and to lessen the worries of parents who are in search of the perfect match for their children. With a highly professional and experienced team of marriage consultants, we have helped many individuals tie the knot with the person of their choice. Every day, we strive to explore new horizons in order to meet the needs of every Pakistan individual looking for the perfect match.

## About Us

Shaadi Organization Pakistan is a social service organization with an aim to bring ease in the Matrimonial process in Pakistan. With our head office based in Karachi, we have a high-tech online matchmaking system & professionally trained office based consultants, who have a vast experience of judging purposal & matching families.

Our Key Features are:

- 3 way member verification system
- Offering services to people having disabilities
- Matchmaking services through high-tech systems
- Utilizing digital platforms to increase % of matches
- Office based professional consultants
- Offering services to divorced men & women
- Quarterly and monthly meetings for matchmaking

Shaadi Organization Pakistan Is One Of Its Kind, The First Registered And Recognized Matrimonial Organization By The Government Of Pakistan.

Extending our operations throughout Pakistan, we have more than 8,000 registered members live, more than 3500+ members on our website and 76,000+ clients on Social Media.

This exclusive Grand Matchmaking event by Shaadi Organization Pakistan stands as the torchbearer for introducing a completely new methodology in the field of matchmaking!

## Our Mission

We, at Shaadi Organization Pakistan, firmly believe that marriages are made in heaven and we are committed to helping you find your ideal partner so that you can celebrate your marriage on earth.

## Our Vision

We aim to break the shackles of backward thinking in the society by introducing an innovative matchmaking process through an online portal.

## Shaadi Organization Pakistan Today

Shaadi Organization Pakistan has grown from a small group of dedicated individuals to a large organization which is serving people across the country with determination. As the best matchmaking service provider in Pakistan, we are putting in immense efforts to meet the growing demands of every individual who is in search of a perfect match. We can proudly say that thousands of individuals are living their 'happily ever after' because of our assistance. We focus on further improving our services every day so we can make sure that every person can spend the rest of their life with the right person.



# Milestones Achieved

As a matrimonial service provider, we feel proud to say that we, by the grace of Allah, have unlocked countless milestones till now. We have successfully conducted several matchmaking events with the aim of helping people like you find like-minded partners for themselves. We are aware of the fact that parents cannot judge the family of a suitor over a cup of tea. It is essential that the marriage candidates meet each other in the presence of their families, which is why we conduct matchmaking events every year where you can find the person of your choice with ease.

Here are some of the events conducted by Shaadi Organization Pakistan:

- 10th Anniversary Celebration of Shaadi.Org.Pk (24- 25 December 2014)
- Day of Love Celebration Marketed (14 February 2015 )
- Celebrate Basant festival with Shaadi.org.pk (8th March 2015)
- TW9Y AQUA FESTIVAL DHA Sunset Club (30th August 2015)
- Mega Matchmaking & Eid Milan Get Together Party (4th October 2015 )
- BTL Marketing Campaigns (15 to 18 May, 6, 10 June 2016)
- Masala TV Family Festival 2016 (13th to 14th Feb, 2016)
- Karachi Marriage Bureau Consultants Meeting (27 August 2016)
- 2nd Grand Annual Meeting (29 January 2017)
- Mega Marketing Network Annual Corporate Meetup (21 March 2017)
- Masti & Maza with Audience in Expo Masala Festival (13th May 2017)
- Get together party for our Dear Special / Disable Candidates (13th May 2017)
- 3rd Grand Matchmaking Event 2018 in Pakistan (28th Jan 2018)
- The Wedding Expo Karachi 2018 (17th to 18th February 2018)
- Shaadi Grand Matchmaking Event (8, july, 2018)
- Karachi Ko Bachana Hai Tu Aik Poda Lagana Hai (14, july, 2018)
- Karachi Singles Meetup (28, july - 14, Aug - 11, Aug 2018)

All of these events conducted by Shaadi Organization have been a massive success.

# Our Events

## 10th Anniversary Celebration

# 2014



# Day of Love Celebration Marketed

# 2015





# Celebrate Basant festival

# 2015



# TW9Y AQUA FESTIVAL DHA Sunset Club

# 2015



# Mega Matchmaking & Eid Milan Get Together Party

# 2015



# BTL Marketing Campaigns

# 2016



# Masala TV Family Festival 2016

# 2016



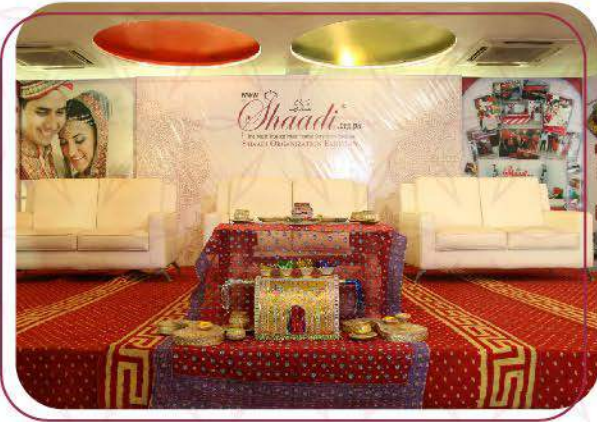
# Karachi Marriage Bureau Consultants Meeting

# 2016



# 2nd Grand Annual Meeting

# 2017



# Mega Marketing Network Annual Corporate Meetup

# 2017





# Masti & Maza with Audience in Expo Masala Festival

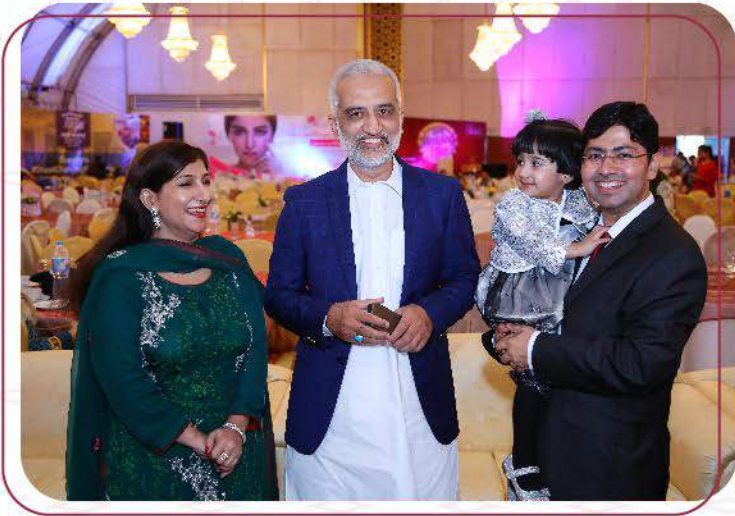
# 2017



# 3rd Grand Matchmaking Event

# 2018

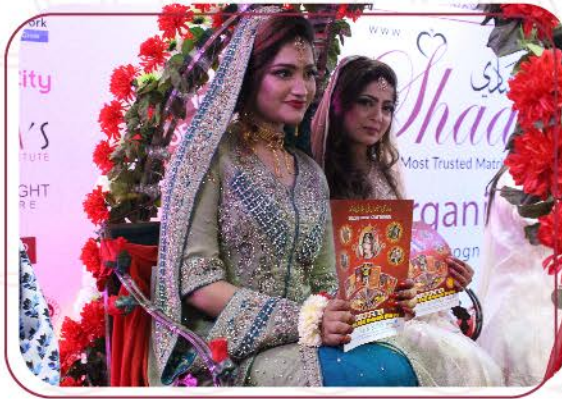




# The Wedding Expo Karachi

# 2018

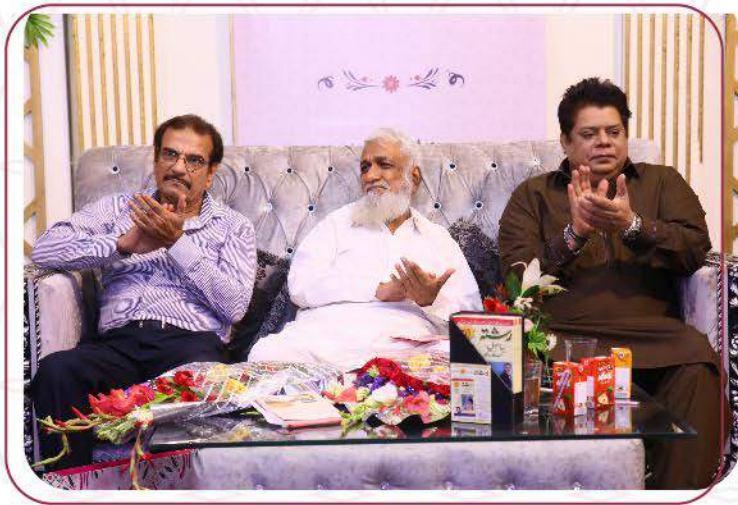




# Shaadi Grand Matchmaking Event

# 2018





# Consultants Meetup

# 2017





# 2018



# Social Services

## Meeting for Disabled & Divorced Individuals

At our 3rd Matchmaking event, we tried to change the flawed perspectives of the majority of people in this society. We gave disabled individuals a chance to find partners for themselves and did everything to make them believe that their disability does not take away their right to get married and live a happy life. Divorce is also considered a taboo in our society, which is why we felt the need to highlight the issue of divorce and make people aware that divorcees too deserve a second chance at life. We emphasized their right to spend a happy and healthy married life by helping them find the right partners for themselves. We successfully achieved our goals, by the grace of Allah Almighty.



## Plantation Drive

Shaadi Organization initiated a campaign named 'Karachi ko bachana hai tou aik poda lagana hai' with the aim of making Karachi cleaner and greener like never before. An open invitation was given to people belonging from different walks of life to come forward and join hands with us in the noble task of planting countless trees. The respected CEO and Director of Shaadi Organization both played their part in planting numerous trees along with their team to make Karachi green again.



# Media Personality



**Mr. Syed Ali Raza Abidi**

Member of the National Assembly of Pakistan with **Dr. Sadaf Ajmal Ali, Director & Mr. Muhammad Ali, CEO, Shaadi Organization Pakistan Shaadi.org.pk** at The Wedding Expo Karachi 2018.



**Mrs. Syeda Shehla Raza**

Deputy Speaker, Sindh Assembly at the stall of Shaadi.org.pk with **Dr. Sadaf Ajmal Ali Ph.D., Director, Shaadi Organization Pakistan** at The Wedding Expo Karachi 2018.



**Mr. Gulzar Hussain**

**Dr. Sadaf Ajmal Ali Ph.D., Director, Shaadi.org.pk** and **Mr. Muhammad Ali, CEO, Shaadi Organization Pakistan** with Chef Gulzar Hussain one of the most dignified and popular names in Pakistan's culinary industry and Exc. Chef Of Masala TV.



**Mr. Sarim Burney**

Respected Sir Sarim Burney, the pioneer of Sarim Burney Trust International, at the **Grand Matchmaking** event conducted by Shaadi Organization Pakistan



**Mr. Akbar Shahbaz**

Renowned Radio Broadcaster Akbar Shahbaz with **Director Shaadi Organization Pakistan, Dr. Sadaf Ajmal Ali Ph.D.**



**Mr. Ali Noonari**

Deaf reach representative Ali Noonari at the **Grand Matchmaking** event conducted by Shaadi Organization Pakistan

# Media Coverage



# Sponsors

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Shaadi.org.pk  
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